



## SC Auto Week: February 21-27, 2016

## 5<sup>th</sup> Annual SC Automotive Summit: February 24-26, 2016

**Preliminary AGENDA:** Programs, Speakers and Topics subject to change

### Abstract

The South Carolina Automotive Council invites you and your colleagues to participate in the exclusive events of SC Auto Week 2016 and the 5th Annual South Carolina Automotive Summit! We'll explore innovative concepts and real world successes in the industry through the 2016 theme: **Connectivity | Collaboration | Innovation.**

SC Auto Week is a public celebration of South Carolina's automotive industry, spotlighting cutting edge technology, the significant economic impact of the industry, and the robust career opportunities in automotive manufacturing. With programming to engage multiple functional areas of your organization, this unique event will facilitate new business opportunities, access to talent and pathways to innovation. Additionally, plant tours will occur across the state to expose students, their parents and educators to careers in the industry.

As the highlight of SC Auto Week, the 5th Annual SC Automotive Summit will be held February 24-26, 2016 in beautiful Greenville, S.C. With global to regional perspectives, industry executives, economic development officials, education and research professionals, and key logistics players will explore the groundbreaking programs and innovations impacting the automotive industry today and in the future.

Like the Summit 2015, influential trade and consumer press outlets will cover the 2016 Summit, putting the event and its partners at the forefront of the industry for the weeks and months to come.

Highlights of the upcoming SC Auto Week 2016:

### Manufacturing Showcase

SC's dynamic automotive manufacturing companies will demonstrate their innovative products and processes and discuss the skills and education necessary to be part of their team. Middle school, high school, technical college and university undergraduate and graduate students will spend the day learning about the industry. It's an HR dream come true!

### IngeniousSC!

Features the latest technologies developed by industry, universities and research organizations unveiled via prototypes, demonstrations and presentations via 3 tracks: **Products – IT – Manufacturing Processes/Supply Chain.** Manufacturers and Venture Capitalists will evaluate the commercialization feasibility and opportunities for investment in new technologies.

### Automotive B2B Supplier Matchmaker

Cohosted for the second year by the SC Automotive Council and SC Department of Commerce, this "speed dating" session between manufacturers and suppliers is designed to improve your company's organic growth! Discover potential synergies that lead to new sources of revenue and potentially, reduce your costs.

### ITIC Ride & Drive @ SCTAC

One experience you don't want to miss! Participate in an unforgettable Ride & Drive at the world-class International Transportation Innovation Center (ITIC) in some of today's sexiest, fastest and most advanced automobiles. **Networking** from the Automotive B2B Supplier Matchmaker, *IngeniousSC!* and the Manufacturers Showcase will continue here.

<http://www.itic-sc.com/>





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#### 5<sup>th</sup> Annual SC Automotive Summit Opening Night Reception

After your mind-blowing driving experience, enjoy a fun evening with Automotive Summit colleagues at the ITIC Test Track. Great food, drink and state of the art cars create the perfect setting to mix and mingle with Summit attendees from all over the world!

#### TUESDAY, FEBRUARY 23

##### Manufacturing Showcase – DAY 1 @ MC<sup>2</sup>

Day 1 of this 2-day event focuses on connecting automotive manufacturers and suppliers with middle school, high school, technical college and university students. It's an HR dream come true!

8:00 am – 10:00 am	Manufacturing Showcase Set-Up
10:30 am - 4:00 pm	Manufacturing Showcase for HR
9:00 am - 1:30 pm	All Girls Auto Know (Middle School Students at MC <sup>2</sup> and CUICAR)
10:30 am – 2:00 pm	High School Students STEM & Career Expo
11:30 am - 4:00 pm	STEM Premier Demo
2:00 pm – 4:00 pm	Technical College and University Students Career Expo
5:00 – 7:00 pm	Southern Automotive Women's Forum Summit Soiree @ CUICAR

#### WEDNESDAY, FEBRUARY 24

##### Manufacturing Showcase – DAY 2 @ MC<sup>2</sup>

Day 2 of this 2-day event focuses on connecting automotive manufacturers and suppliers with one another. It's a business and supplier development dream come true!

<b>11:30 am - 3:30 pm</b>	Manufacturing Showcase for Business to Business Exchange
<b>11:30 am - 4:30 pm</b>	<b>Automotive B2B Supplier Matchmaker</b>
11:30 am	B2B Registration
11:45 am	B2B Lunch
12:45 pm	Welcome; Rules of Engagement
1:00 - 3:30 pm	B2B Matchmaker Begins: 15 minute appointments
2:00 pm	Break
3:35 pm	Buses to ITIC Ride & Drive @ SCTAC
<b>12:45 pm – 4:30 pm</b>	<b>IngeniousSC!</b>
12:45 pm	Welcome from SC Automotive Council and CUICAR
12:55 pm	OEM/Tier 1 Innovation Models
1:25 pm	Connectivity Presentation





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2:00 pm	Collaboration Drives Innovation that Works, <i>Dr. Joachim Taiber, CUICAR</i> The wireless power transfer test bed was developed by CUICAR in collaboration with Oak Ridge National Laboratory, ITIC, Toyota, Cisco, Duke Energy and Evatran.
2:15 pm	Break
2:30 – 3:30 pm	IP Presentation Tracks: <b>Products – IT - Mfg Processes/Supply Chain</b>
2:30 – 3:30 pm	From Ivory Tower to Factory Floor: Academic/Industry Partnerships
3:35 pm	Buses to ITIC Ride & Drive @ SCTAC

#### 5<sup>th</sup> Annual SC Automotive Summit begins @ SCTAC

3:30 – 6:00 pm	ITIC Ride & Drive for the thrill of your life in today's most advanced vehicles!
4:00 – 4:30 pm	B2B Networking and IP Poster Presentations
4:00 – 6:00 pm	Live Demo: Wireless Power Transfer Test Bed on ITIC test track
5:00 – 5:15 pm	Keynote Presentation
5:00 – 7:00 pm	Opening Night Reception @ SCTAC
7:00 – 10:00 pm	Hospitality Suite @ Hyatt Regency Greenville

#### **THURSDAY, FEBRUARY 25**

#### 5<sup>th</sup> Annual SC Automotive Summit Continues @ Hyatt Regency Greenville

7:30 am	Registration/Breakfast/Exhibit Showcase
8:30 am	Opening Remarks
8:40 am	KPMG White Paper Presentation
9:25 am	Collaboration Drives Innovation <i>Dr. David Danielson, U.S. Department of Energy (invited)</i>
10:00 am	Break/Exhibit Showcase
10:30 am	Keynote: Disruptive Technologies <i>Jay Rogers, CEO, Local Motors</i>
11:30 am	State of the State Address <i>South Carolina Governor, the Honorable Nikki R. Haley</i>
12:15 pm	Lunch/Exhibit Showcase
1:15 pm	Workforce Development Strategies: Future Makers and STEM Premier





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2:15 pm	Breakout Sessions' Overview
2:35 pm	Breakout Sessions <i>CFO Forum moderated by KPMG</i> <i>Tier 1 Innovation</i> <i>Optimizing the Supply Chain moderated by Lang Ware, AIAG</i>
3:30 pm	Break/Exhibit Showcase
4:00 pm	Factories of the Future
5:00 pm	Cocktail Reception @ Hyatt Regency Greenville
7:00 – 10:00 pm	Hospitality Suite @ Hyatt Regency Greenville

#### FRIDAY, FEBRUARY 26

#### 5<sup>th</sup> Annual SC Automotive Summit @ Hyatt Regency Greenville

7:30 am	Registration/Breakfast/Exhibit Showcase
8:30 am	Welcome
8:40 am	North American Automotive Forecast <i>LMC Automotive, Senior VP of Forecasting, Jeff Schuster</i>
9:25 am	IoT and Big Data for the Automotive Industrie towards Autonomy <i>BMW Group, Dr. Andre Luckow and Dr. Joerg Schulte</i>
9:55 am	Door Prizes and Break/Exhibit Showcase
10:15 am	National Manufacturing Perspectives
10:50 am	Automotive OEM Panel Discussion <i>Moderated by S.C. Department of Commerce, Secretary Robert M. Hitt, III</i>
11:50 pm	Closing Remarks and Adjourn

