Key Statistics

- Mile Marker e-letter Goes to Over 4,700 Subscribers Each Week
  - > 90% in the Auto/Transportation Industries
  - > 20% Senior Executives
  - > 10% Engineers-Influencers

- Reach over 1,900 social media followers multiple times every day.
- Ads on Driverless Transportation.com have surpassed 1.4 million impressions.
Three Ad Sales Options

- Gold Plan
  - Greatest Reach, Biggest Impact
- Silver Plan
  - Substantial Reach and Impact
- Bronze Plan
  - Low-cost Alternative
Gold Option

- Dedicated ad at top of website Home page.
- Shared advertisement at top of internal pages.
- Modify ad twice per month.
- Advertisement in every Mile Marker weekly e-letter.
  - At top of Mile Marker every other week
- Custom ad on your Location or Event page (where applicable).
  - Can be bigger than standard ad
- Dedicated page within the site (beyond the company Location or Event page) with custom content.
Silver Option

- Shared advertisement on the front page of the website.
- Shared advertisement on top of internal pages.
- Modify ad once per month.
- Advertisement in every Mile Marker e-letter.
  - Top of Mile Marker once per month
- Standard ad on your company Location or Event page (where applicable).
Bronze Option

- Shared Ad on the Sidebar of each page.
- Ad in every other Mile Marker e-letter.
- Modify ad every other month.
Special Option

• Want to Send a Special Message?
• We can:
  • Put together an article on your topic.
  • Promote it in the Mile Marker e-Letter
  • Promote it via social media

*There are a very limited number of these promotions*
Front Page

Gold: Dedicated ad in one of these spots

Silver: Shared ad in one of these spots
Inside Pages

Gold: Shared ad in one of these spots

Silver: Shared ad in one of these spots
Location Page

Gold: Custom Ad on your page (if applicable)

Silver: Standard Ad on your page (if applicable)
Portfolio Page

Gold: Custom page with your specific content.
Sidebar Advertisements

Bronze Rotating Ad on sidebar of each page.
Mile Marker Ads

Gold:
Ad in other section of newsletter when not in the header, or Ad in header section of newsletter every other week

Silver:
Ad in other section of newsletter when not in the header, or Ad in header section of newsletter once per month

Bronze
Ad in lower section of newsletter
Contact Us to Learn More!

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